

Ragavendra Murugadass

Paris, 93110 • ragavendra.murugadass@skema.edu • + 33 (0)744997641 • ragav.io • [LinkedIn](#)

Product manager with a strong technical background (7+ years as a senior mobile developer with over 10 million downloads) focused on UX and business value. I leverage technical expertise, agile methodologies, and a user-centered approach to design effective digital products.

EDUCATION

SKEMA BUSINESS SCHOOL X POLIMI GSOM

Double Master's in Product Management and UX

Paris, France x Milan, Italy

SEP 2024 - MAY 2025

ANNA UNIVERSITY

Bachelor of Technology, Major in Information Technology

Trichy, India

AUG 2013 - MAY 2017

PROFESSIONAL EXPERIENCE

CASHKARO

Senior Software Developer

Chennai, India

JUN 2021- JUN 2024

- Managed the entire lifecycle of the EarnKaro (1M+) and CashKaro (10M+) apps, with 100K+ daily active users.
- Modernized the architecture using React (functional components), Redux & RTK Query: **30% reduction in development time.**
- Integrated Firebase, CleverTap, Branch for data-driven product decisions.
- Implemented A/B testing and personalization flows: **+40% increase in order conversions.**
- Managed product backlog, prioritized features, and wrote user stories in Agile/Scrum setup.
- Collaborated with PM, UX, and QA teams and participated in weekly KPI reviews.

RIDEDOC

Product Owner, Developer

FREELANCE PROJECT

JUL 2022 - JAN 2023

- Designed and delivered mobile Apps (Android & iOS) for two-wheeler service booking in under 6 months.
- Conducted UX research and user interviews to define a seamless user journey.
- Responsible for **writing user stories, managing the product backlog, and aligning technical and user needs.**

SHAREKHAN BY BNP PARIBAS

System Analyst - Developer

Mumbai, India

JUL 2017- MAY 2021

- Developed the app's main modules: Profile, Orders, and Reports.
- Integrated image-to-text stock addition using **Firestore ML (OCR feature launched in 2018).**
- Designed and launched a built-in Robo Advisor, **used by 75% of users and considered highly helpful** for investment management.
- Proposed and implemented Flutter as the main mobile framework, reducing manpower needs by unifying Android and iOS development.

ADDITIONAL INFORMATION

- Product Management: User Stories, Backlog, Prioritization, Agile, Scrum, Resource Planning, Jira, Notion
- Technical Skills: React Native (Javascript), Java, SQL, Figma, Firebase, CleverTap, PowerBI, Git, Jenkins
- Certifications: AI for Product Managers - Pendo-2025, Experience Analytics Web Fundamentals - ContentSquare 2024, Google India Challenge Scholarship - Android - 2018
- Languages : French (A2), English - C1, Indian Languages : Tamil, Hindi, Kannada